



rachel minion

Marketing Rockstarr
Cancer Warrior
Founder
Speaker

Inspiring Authenticity, Resilience, and Bold Leadership

Rachel Minion is a force to be reckoned with—a marketing rockstarr, a relentless cancer warrior, and a dynamic speaker who embodies resilience, raw honesty, and unapologetic truth. With over 20 years of experience in the marketing industry, Rachel has honed her expertise to become a powerhouse of no-nonsense insights and actionable strategies that resonate deeply with her audience.

Rachel's speaking style is direct, bold, and refreshingly real. She doesn't just skim the surface; she dives deep into the complexities of life and work, tackling the tough topics that others shy away from. Whether navigating the unpredictable career journey, confronting the life-altering reality of a cancer diagnosis, or breaking free from societal expectations to find and amplify your unique voice, Rachel brings real talk to the table.

As a speaker, Rachel Minion is here to do more than just inspire—she's here to provoke thought, ignite passion, and challenge your audience to push beyond the superficial. Her talks are a powerful blend of authenticity, leadership, and courage, leaving listeners not just motivated but equipped to face adversity head-on and lead with unwavering passion.



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Rachel Minion



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Speaking Topics

Turning Crisis into Opportunity

How to grow a business from the brink of collapse, drawing on Rachel's experience building a successful company during the pandemic.

The Power of Authenticity in Marketing

Why being real and unapologetically yourself is the key to effective marketing in today's world.

From Side Hustle to Six Figures

Rachel's journey of scaling a side hustle into a half-million-dollar business and how others can do the same.

The Art of Growth Hacking for B2B Success

Strategies to rapidly expand your business and dominate your niche, based on the practices of Rockstarr & Moon and their clients.

Building a Community of Support in Times of Crisis

How to create a sense of belonging and support for those facing major life challenges, inspired by her nonprofit work.

The Big 3: Focus and Prioritization in Business

How to reduce chaos and emergencies by focusing on the top three goals that drive your business forward.

Navigating Adversity with Grace and Grit

Lessons from a Cancer Warrior on resilience, courage, and finding strength in the toughest times.

Beyond Basic Needs: Supporting Cancer Warriors:

The importance of holistic support for cancer patients and how community initiatives can make a difference.

Rebranding After Cancer

A cancer diagnosis challenges one's identity and purpose, but Rachel offers a transformative playbook to empower individuals to reclaim their stories and rebrand themselves.

Key Takeaways for Your Audience

- **Resilience in the Face of Adversity**
Learn how to navigate life's toughest challenges with courage and grace.
- **Strategic Marketing Insights**
Gain actionable strategies from Rachel's 20+ years of experience to elevate your brand and drive results.
- **Authentic Leadership**
Discover the power of leading with honesty, passion, and authenticity in a world that often values conformity.
- **Finding Your Voice**
Break free from societal norms and expectations to uncover and amplify your true self.

Book Rachel Minion for Your Next Event or Podcast Appearance

Get ready for a speaker who delivers more than just a talk—Rachel brings a lifeline of hope, a wealth of marketing expertise, and the power to inspire lasting change.

